



The Louisiana seafood promotion and marketing board held their meeting on Wednesday, March 12, 2008 at Drago's Restaurant.

The chairman called the meeting to order at 2pm. The roll was called and there were enough members for a quorum.

Members Present

Tommy Cvitanovich
Pete Gerica
Dexter Guillory
Donna Montgomery
Harlon Pearce
Darrel Rivere
Don Schwab
Elton Theriot
Keith Ibos

Members Absent

Jim Rich

Dexter made a motion to approve the minutes of the previous meeting, seconded by Pete. Motion passed.

Presentations/Proposals/Petitions

Michael Dupree discussed new ethics restrictions and policies. His discussions included receiving gifts, being taken out to lunch, donations and outside income. Mr. Dupree can be reached at 225-763-8777.

Executive Director's Report

Ewell showed a PowerPoint presentation of the Boston seafood show. He then introduced Amanda Hardesty as a new employee working with the certification program. He continued that we are awaiting drug test results for the Communications position. Ashley Roth is the selected candidate with great communication skills.

- Ewell had a great meeting this morning with Southwest.
- Discussed board's position regarding restaurant labeling on menus
- Discussed NPR
- April 12th Oyster Challenge
- Met with Rouses, FedEx and Louisiana Fish Fry
- Received \$25,000 grant from LA Dept. Tourism
- Legislative day featuring all species of seafood
- Upcoming events (Oyster Jubilee- March 22), Taste of the Town – April 4, Oyster eating challenge – April 12, Bonne Crevette – May 15, NOWFE – May 24
- NOAA requested the seafood board apply for \$600,000 grant for next 4 years
- EMS just returned from Gulf Marine/Seafood board will receive 1.29 mil for next fiscal year to spread over next 5 years

- Ewell concluded his report with discussion of the LA shrimp certification program and the alligator program

A motion to accept executive director's report was made by Donna, seconded by Don. The motion passed.

Secretary/Treasurer Report

Ewell discussed the account balances.

A motion to accept the secretary/treasurer report was made by Theriot, seconded by Gerica. The motion passed.

The board was informed that trade leads from Boston Seafood show were available.

Dexter requested someone contact the potential alligator leads to find out interest.

Other Business

Harlon introduced Keith Ibos as the new WLF appointee. He explains we are waiting for response on Shrimp position. He requested an email be forwarded to all members about open positions on the board to solicit potential member to fill.

Amanda discussed the charter for the shrimp certification program. Harlon explained the charter is a living document; it can be changed and will grow. He stated Amanda is working on the program to try the program out.

Don suggests getting processors involved.

A motion to accept charter was made by Don, seconded by Elton. The motion carries.

Elton submitted his official letter of resignation.

Next meeting date

The next meeting will be April 24, 2008 at Drago's Restaurants.

Donna made a motion to adjourn, motion seconded by Pete. Motion passed.